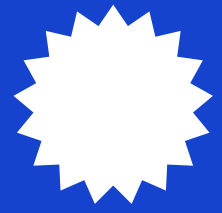


# PRESS RELEASE



## **Howe Corporation Vying for *Coollest Thing Made in Illinois!***

*Voting Begins in 2023 "Makers Madness" Contest to Name  
The Coolest Thing Made in Illinois  
Nearly 250 unique products were nominated to advance to Top 16*

Chicago, 02 21 2023

The initial round of voting is now open in the Illinois Manufacturers' Association (IMA) annual "Makers Madeness" contest, a bracket - style tournament in which the public will decided what products earns the 2023 title of The Coolest Thing Made in Illinois.

Presented by Comcast Business, the competition celebrates the incredible work of manufacturers across Illinois, which have long served as the backbone of our state's economy. A [recent study](#) found the total economic impact of manufacturing in Illinois is estimated to be between \$580 billion and \$611 billion every year – the largest share of any industry to the state's Gross Domestic Product.

Read the complete IMA press release here: <https://ima-net.org/makers-madness-2023-nominations-voting-begins/>

**Howe Corporation** is one of those great , longtime manufacturing companies. We need your help being a small business we rely heavily on customer referrals and the public. **We invite you to vote for Howe and help us win the coveted Coolest Thing Made in Illinois Title!**

Between 02/21 - 03/05 - Vote up to 5 times a day on the following link (note refresh after each vote) :

**VOTE NOW HERE** : <https://makersmadnessil.com/contestants/rapid-freeze-51-rl-ice-flaker/>

Link to News Conference : [Howe News Conference](#)



## About Howe Corporation

Howe Corporation is a 4th generation family-owned business serving the refrigeration and food processing industry since 1912. As the "Original" flake ice equipment manufacturer, Howe has built its reputation on being an industry leader in food preservation and key cooling ingredient; significantly contributing to our customers' sustainability & diversity goals. Howelce® can be found in 50 of the top 100 Supermarket Chains, and various Fortune 500 Food Manufacturing Plants.



 Seafood	 Produce	 Bakery	 Food Service & Catering
 Meat Processing	 Poultry	 Dairy	 Others

 #MAKERSMADNESSIL  
[WWW.MAKERSMADNESSIL.COM](http://WWW.MAKERSMADNESSIL.COM)



howecorp.com | 773.235.0200 |  
howeinfo@howecorp.com

